



PRESS RELEASE

FIABCI Prix d'Excellence Germany 2017: wineBANK Mainz wins highly regarded real estate award

This year's winners of the FIABCI Prix d'Excellence Germany 2017 were announced last Friday. The wineBANK Mainz received the bronze award for the deliberate, cautious and modern revitalization of a cultural monument".

"We are extremely proud of this award", said Harald C. Jaeger, property developer of the wineBANK Mainz. "We put so much passion into this object to create a globally unique symbiosis of a historical structure, art and wine". The jury consisted of 14 members who rewarded this dedication.

Michael Heming, President of FIABCI Germany and member of the jury, outlined the criteria for receiving an award as follows: "The decisive factor for a positive jury-vote is a successful overall concept consisting of architecture, usage, economic efficiency, urban integration, sustainability and innovation."

The first wineBANK located in one of the ten Great Wine Capitals

Mainz belongs to the select circle of the ten Great Wine Capitals in the world – the perfect city for a wineBANK. The private members' club for wine aficionados opened mid-2017 in Mainz, only a few minutes on foot away from the historic Old Town. Eleven walk-in cellars and 296 compartments covering a floor space of 700 square meters allow wineBANKers to store approx. 60.000 bottles of wine within these halls. Monthly fees start at 69 EUR for a compartment, in which up to 50 bottles of wine can be stored.

The property is located in the heart of Mainz, on the Kästrich – the site of earlier vineyards. Jaeger's property's historic neighbor is the world-famous Kupferberg sparkling wine cellars. These cellars share casemate fortifications dating back to the 1850s – with one section of these subterranean armored chambers being home to the wineBANK. The Mainz-based architect Axel Efferth teamed up with EXITECTURE to lovingly upgrade the cellar vaults and breathe new life into them. The walk-in cellars are all named after great German writers, artists and friends of the playwright Carl Zuckmayer – a distinguished son and honorary citizen of the city Mainz. For art enthusiasts the wineBANK showcases a number of sculptures from renowned artists such as Reinhold Petermann and Jörg Baltes. The high-end materials, art installations and a coherent lighting concept create the unparalleled ambiance of the wineBANK.



About the award

The FIABCI Prix d'Excellence International is one of the most important awards in the property world. Germany is one of 18 countries which offer the FIABCI Prix d'Excellence as a national prize embedded in the global competition. The competition was founded in 2014 as a cooperation between the BFW (federal association for private housing and real estate companies) and the FIABCI (international real estate federation).

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